

Seminar with Professor Sarah Pink

Experiments, Collaboration & Digital Ethnography in Data Spaces

Research projects at ITU continuously work ethnographically within deeply digital and mediated spaces, particularly on topics of data-driven decision-making.

In this workshop, participants will bring a field question and a brief ethnographic story of doing ethnography in settings where the presence of digital technologies, or the promise of data, shift practices in the present.

Using the preparatory readings as a springboard, participants will prepare one index card (three in total) of how this experience can be described in terms of a) experiment, b) collaboration and the c) digital.

Sarah Pink is Distinguished Professor and former Director in the Digital Ethnography Research Centre at RMIT University, Australia. She is internationally known for her work on methodologies, and wide range of collaborations focusing on digital and emerging technologies in everyday life.

Preparatory readings:

1. Pink, S. Forthcoming 2018. "Refiguring collaboration and experimentation", Afterword to Estalella and Criado's 2018 Experimental collaborations: Ethnography through fieldwork devices'
2. Marcus, G. Forthcoming 2018. Collaboration Mode 3: A Found Condition of Anthropological Field Research Today... and What Might be Made of IT
3. Pink, S and J. Morgan. 2013. 'Short-Term Ethnography: Intense Routes to Knowing' Symbolic Interaction 36(3):351-361.
4. Estalella and Criado 2017. Ethnographic experimentation: Other tales of the field' #Colleex series on Allegra Laboratory
<http://allegralaboratory.net/post-1-ethnographic-experimentation-other-tales-of-the-field-collex/>