



alteryx



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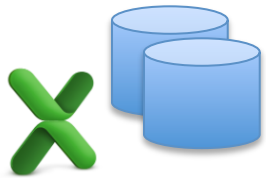
inviso



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+tableau®
P A R T N E R



JSON
CSV
XML
Online



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...

A1					Identifier				
AB		AC		AD		AE			
Primary SIC Industry		Primary SIC Industry Group		Primary SIC Major Group		Secondary NAICS Sector			
1									
2	Deep Sea Foreign Transportation of Freight	Deep Sea Foreign Transportation of Freight		Water Transportation		Transportation and Warehousing; Mining, Quarry			
3	National Commercial Banks	Commercial Banks		Depository Institutions		Finance and Insurance			
4	Pharmaceutical Preparations	Drugs		Chemicals & Allied Products		Wholesale Trade			
5	Building Cleaning and Maintenance Services, NEC	Services To Dwellings and Other Buildings		Business Services		Administrative and Support and Waste Managem			
6	Malt Beverages	Beverages		Food and Kindred Products		Wholesale Trade; Manufacturing; Manufacturing			
7	Steam, Gas, and Hydraulic Turbines, and Turbine C	Engines and Turbines		Industrial and Commercial Machinery and Comput		-			

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Pick a country

(Multiple values)

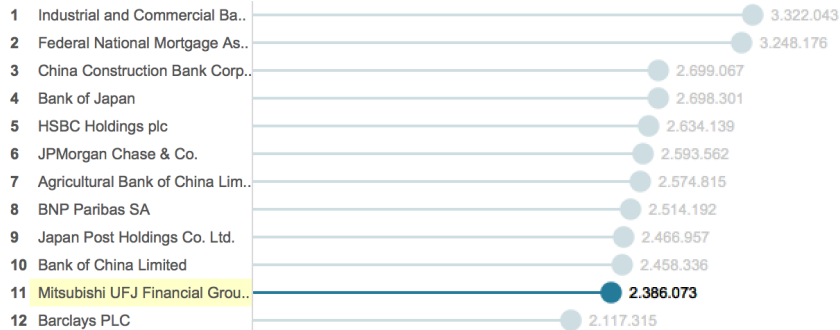
Pick a Primary Sector

(All)

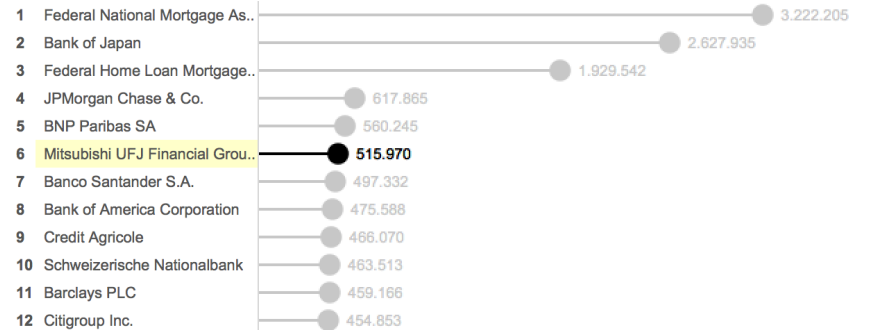
Set top N companies

12

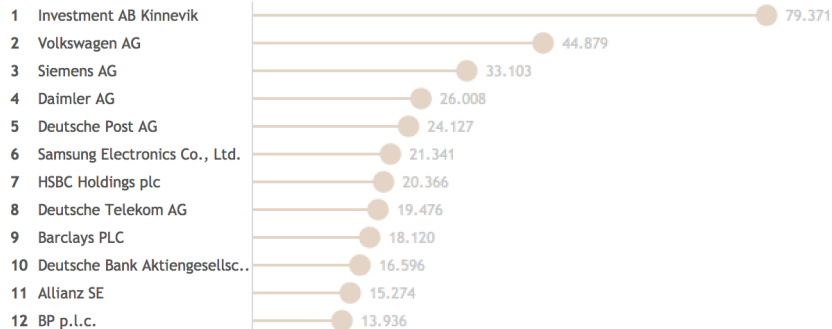
Avg. Total assets (Mio.)



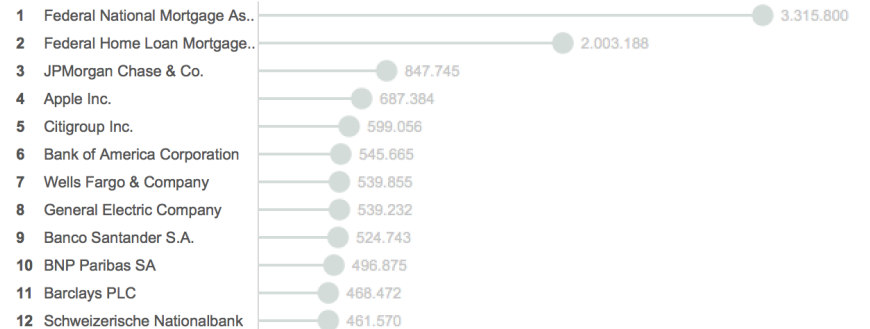
Avg. Total debt (Mio.)

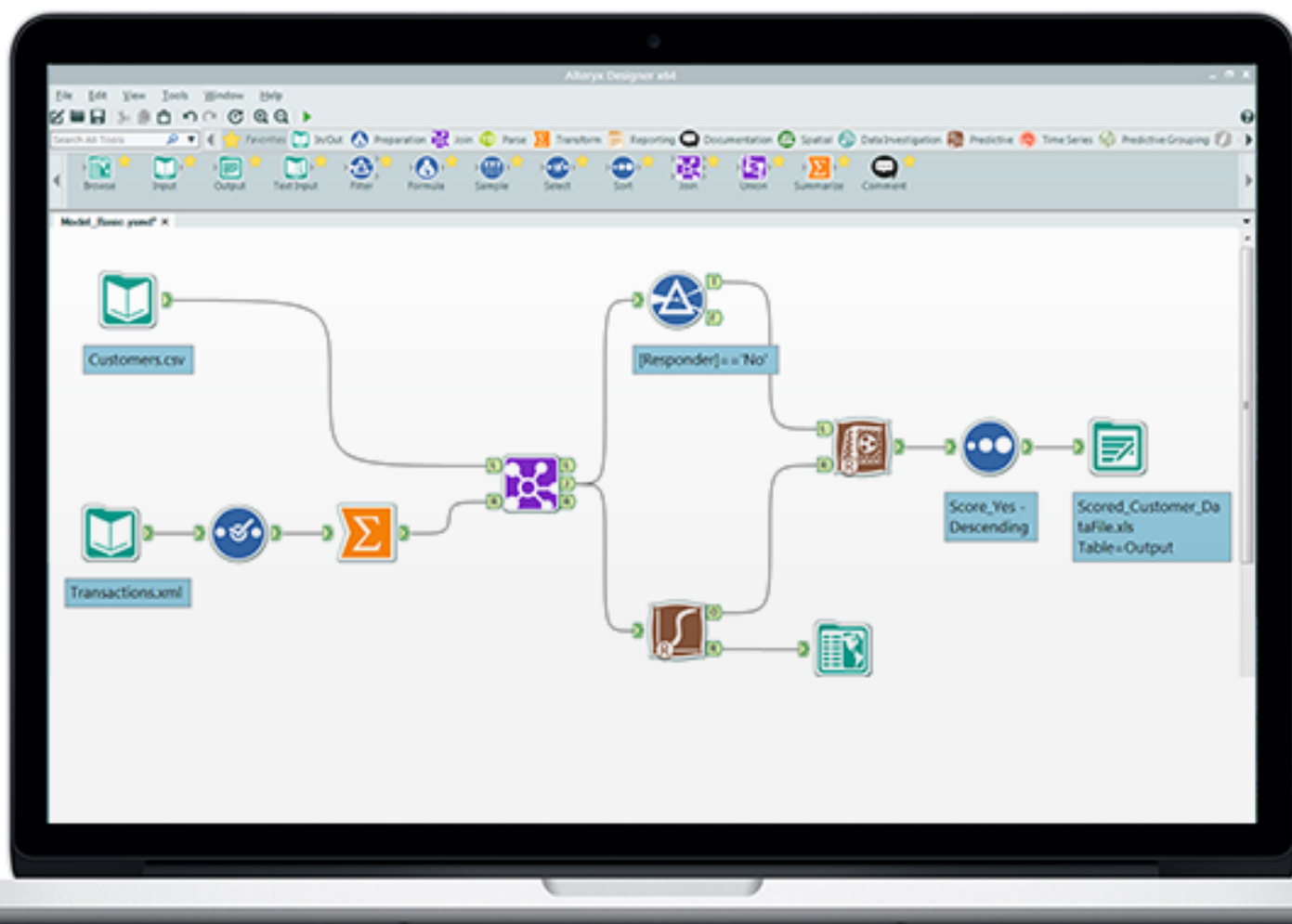


Avg. Cost of Employees (Mio.)



Avg. Enterprise Value (Mio.)







1



2



3



Agenda

- Setup – Lets get everybody up and running!
- Fundamental data preparation
 - Connecting, Formatting, Sorting, Filtering ect.
- Blending data
 - Joining, Unioning ..
- Web-scraping
 - Lets get our hands on 385.000 Airbnb listings
- Predictive analytics
 - Predicting which passengers would survive the Titanic (and why!)

Getting up and running

PC people vs Mac People (vs. Linux?)

Show of hands!

Mac People = Remote Desktop



Questions before takeoff?

Download data here:

<http://>