

# Identity and self-narratives in a networked culture

## SOCIAL MEDIA EXPLAINED

TWITTER I'M EATING A #DONUT

FACEBOOK I LIKE DONUTS

FOURSQUARE THIS IS WHERE  
I EAT DONUTS

INSTAGRAM HERE'S A VINTAGE  
PHOTO OF MY DONUT

YOUTUBE HERE I AM EATING A DONUT

LINKEDIN MY SKILLS INCLUDE DONUT EATING

PINTEREST HERE'S A DONUT RECIPE

LAST FM NOW LISTENING TO "DONUTS"

G+ I'M A GOOGLE EMPLOYEE  
WHO EATS DONUTS.

# IDENTITY IN THE INFORMATION AGE

Manuel Castells:

**In a world of global flows of wealth, power, and images, the search for identity, collective or individual, ascribed or constructed, becomes the fundamental source of social meaning.** This is not a new trend, since identity, and particularly religious and ethnic identity, have been **at the roots of meaning since the dawn of human society.** Yet **identity is becoming the main, and sometimes the only, source of meaning** in a historical period characterized by widespread destracturing of organizations, delegitimation of institutions, fading away of major social movements, and ephemeral cultural expressions. **People increasingly organize their meaning not around what they do but on the basis of what they are**

*(Rise of the Network Society, p. 3)*

# IDENTITET SOM REFLEXIVT PROJEKT

*"It is made clear that **self-identity, as a coherent phenomenon, presumes a narrative**: the narrative of the self is made explicit. .... **Autobiography** – particular in the broad sense of an interpretative self-history produced by the individual concerned, whether written down or not – **is actually at the core of self-identity in modern social life**. Like any other formalised narrative, it is something that has to be worked at, and calls for creative input as a matter of course"*

*(Giddens, Modernity and Self-Identity, p. 76)*



# IDENTITY <> IDENTIFICATION

## Social identitetsteori

en vedvarende proces – identifikation snarere identifikation  
(dog med udgangspunkt i en primær identitet: krop, køn osv)

how we perform and how this performance is received,  
reflected and validated by the social context in which we  
perform plays a crucial role in our understanding of who we are

Zhang et al (dagens tekst)  
Rolle (performativt) eller et ”medlemsskabs-perspektiv”

# THREE ORDERS OF IDENTIFICATION

- **Individual order**  
(embodied primary identity, "in-our-head", motivation, morality)  
//Zimmerman: transportable vs situated identities (cf Ruth Page)//
- **Interaction order**  
(validation, the interface between self-image and public image)
- **Institutional order**  
Organisations as vehicles of classification, "routinised practices for allocating positions to individuals"

" the internal-external dialectic of identification as the process where all identities – individual and collective – are constituted" p. 40)

Individual Experience < > External identification processes  
collective self-identification (group)  
collective labelling (category)

Classification of population > both institutional and interactional

# Intern – ekstern dialektik

If you really loved me  
you'd post it on  
my Facebook  
wall



your  ecards  
[someecards.com](http://someecards.com)

# Identity management and social sorting



#iftheygunnedmedown





Tori Elliott @Its\_ToriElliott · Aug 17

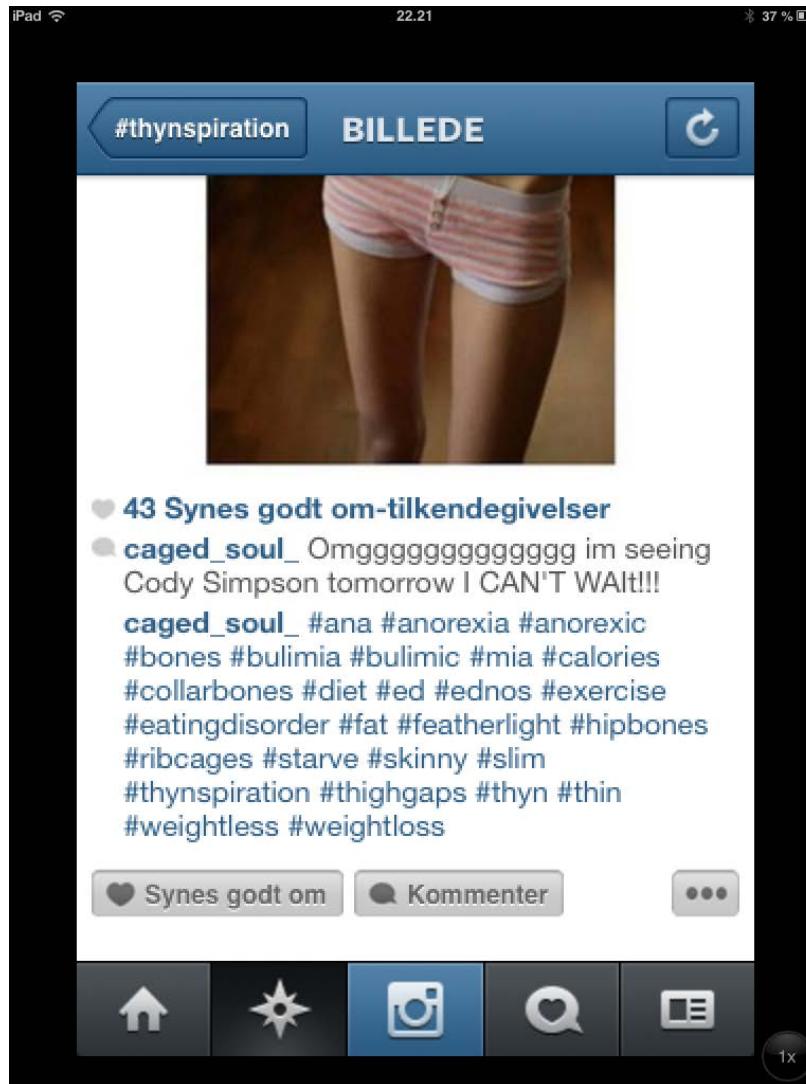
#IfTheyGunnedMeDown which picture would America use? Who cares I look great in them both 🙈 lmao [pic.twitter.com/6aLnvEoADK](http://pic.twitter.com/6aLnvEoADK)



Expand

Reply Retweet Favourite More

## Kollektiv identitet





“Others don’t just perceive our identity, they actively constitute it. And they do so not only in terms of naming or categorising, but in terms of how they respond to or treat us. In the dialectical identification that external moment can be enormously consequential”

(Richard Jenkins, *Social Identity*, p. 96)

# SOCIAL NARRATIVES – IDENTITY – NETWORK CULTURE

## SNS selvnarrativer:

1) som **production of self**

the production of self in the act of telling

(narrative psychology, netværkssamfundsperspektiv)

2) som **process of identification**

Distinctiveness og Similarity (Zhang et al tekst)

**3) som social storytelling – retoriske og repræsentationelle strategier**

Autencitet, valg af format etc

# THE GENRE OF SELF-REPRESENTATION ONLINE

YTMND - WELCOME TO MY HOMEPAGE - MICROSOFT INTERNET EXPLORER

File Edit View Favorites Tools Help Back Go Search Favorites delicio.us TAG Address http://welcometomyhomepage.ytmnd.com/ Go Google C Go Go 355 blocked AutoFill Settings

**WELCOME TO MY HOMEPAGE**

IM GLAD THAT YOUR AT MY SITE. THE INTERNETSARE VERY CONFUSING, BUT IM GETTING BETTER AT THEM :)



THIS IS ME. I LIKE TO FISH AND DRIVE MY CAR. I FISH AND DRIVE TO MUCH LOL



LOOK AT ME DRVING AWAY LOL

  
A href=""

Please sign my Guestbook

00000379

# Cheung om identitet på www

2 typer hjemmesider:

- introvert selv-udforskning (reorientering)
- extrovert strategisk selvfremstilling (affirmativ)

Hjemmesiden som frigørende i forhold til selvrepræsentation:

- større kontrol med hvilke sider af os selv vi præsenterer (kontrol over situation)
- større kontrol med hvilke signaler vi "afgiver"
- de "misforståede", "handicappede" osv

"the personal homepage is a form of media which facilitates the reflexive project of the self" (s. 278)

*Cheung, C. (2004). Identity Construction and Self-presentation on Personal Homepages:Emancipatory Potentials and Reality Constraints.*

# SELVREPRÆSENTATION PÅ NETTET

- email address
- photo
- "bio" (demografisk info, cv)
- hobbies and interests
- friend-network (personal)
- interest-network (groups, "webring" etc)
- links to media use (fi music, videos)
- visitor statistics (fx counter, applications)
- "**reader**"-interaktion (f.i guestbook, wall, comments)
- "**storied tellings**" (**about me, status updates, blog and diary formats etc**)

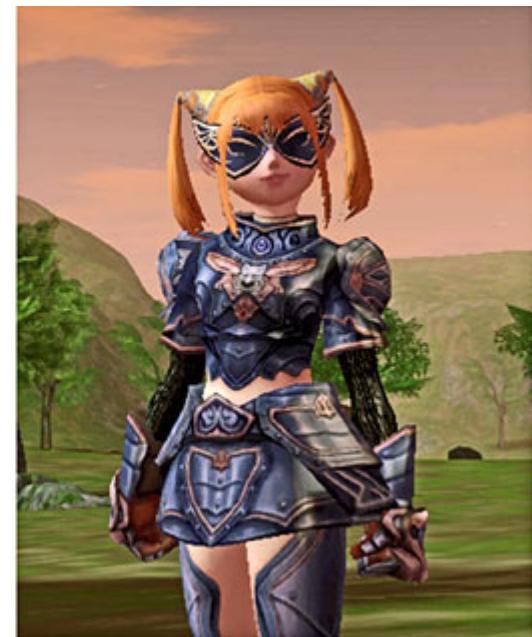
OTHER????

# FRA "IDENTITY WORKSHOP" TIL "PROFILE WORK"

- ”Frihedsperspektivet” –  
online kan vi selv bestemme hvem vi er, og hvor meget  
vi viser af os selv (hidden cues)  
(anonymitet, nye roller osv)
- ”Mistet kontrol”-perspektivet  
SNS’er tvinger os i stigende grad til at optræde som os  
selv (medieret dog)  
andre kan ”tagge” os  
kommercielle virksomheder tracker og effektiviserer  
vores online tilstedeværelse henimod et  
sammensmeltet (unified) og kvantificerbart selv



*Alter Ego: Avatars and Their Creators*  
Tracy Spaight & Robbie  
Cooper  
2007

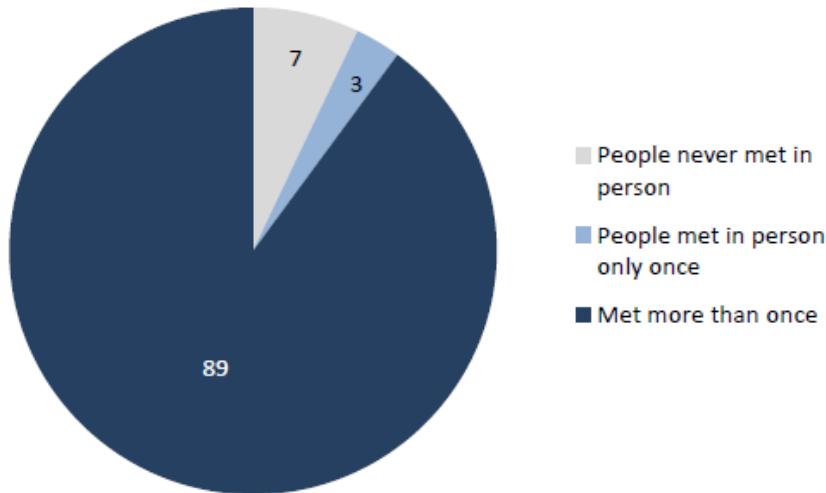


# NETWORK NOT NETWORKING

On social network sites we mostly interact with people we know...

Percent of Facebook ‘friends’ who are strangers

*The average Facebook user has never met in-person with 7% of their Facebook friends. An additional 3% are people they have only ever met in-person one time.*



Pew Internet Studies, 2011 + Ellison og  
Boyd 2007, Klastrup 2013

# KONTEKSTKOLLAPS

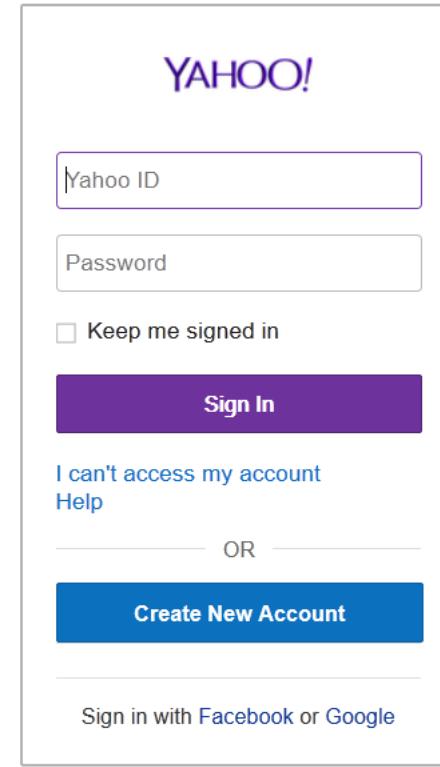
- Offline: én rolle = en social kontekst
- SNS: mange sociale kontekster i samme rum > mulighed for kontekstkollaps  
(skriver vi til bedstemor eller vennerne?)
  - > lavest mulige fællesnævner, ingen statusopdateringer
  - > tekniske løsninger: "cirkler" af venner osv

# The Unified Quantified (Online) Self

Signing in to Flickr anno 2014

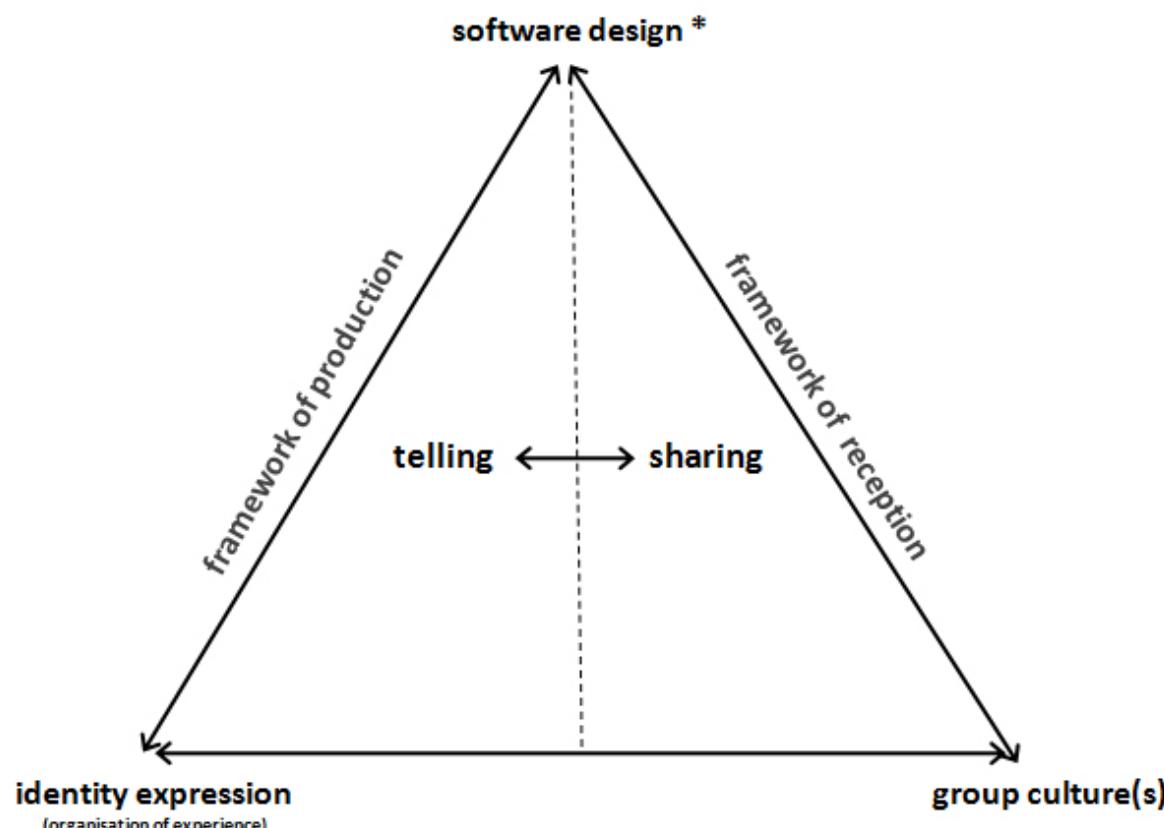
"In a converged online/offline commercial environment [customer experience marketing] entails the ability to engage with a customer across a plethora of channels and 'touch points', and thus requires continuous tracking of a uniquely defined consuming entity" (van Zoonen 2013, p 45)

"From identity to identificaton – fixating the fragmented self"



# **SELVREPRÆSENTATIONSKONVENTI ONER I SNS-TIDSALDEREN??**

# IDENTIFIKATIONSPROCESSEN I SNS PERSPEKTIV

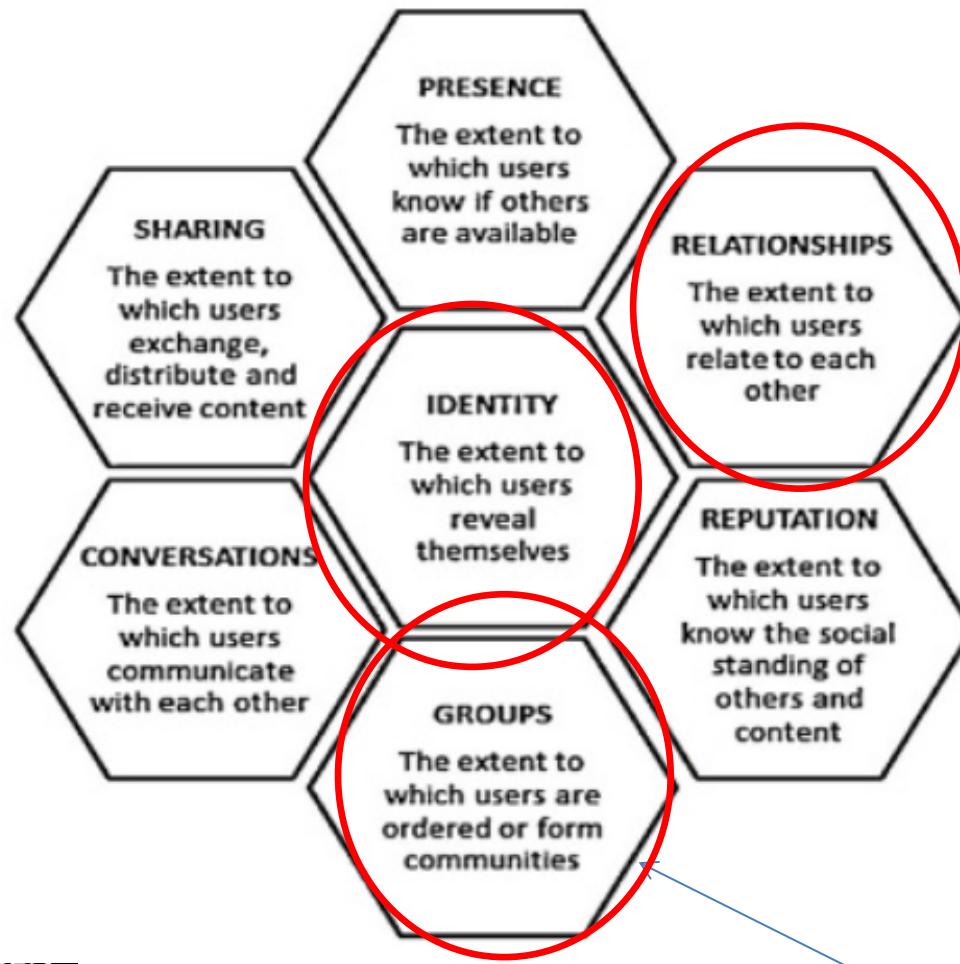


\* design: rules and representation, genre

Klastrup, 2010, unpublished

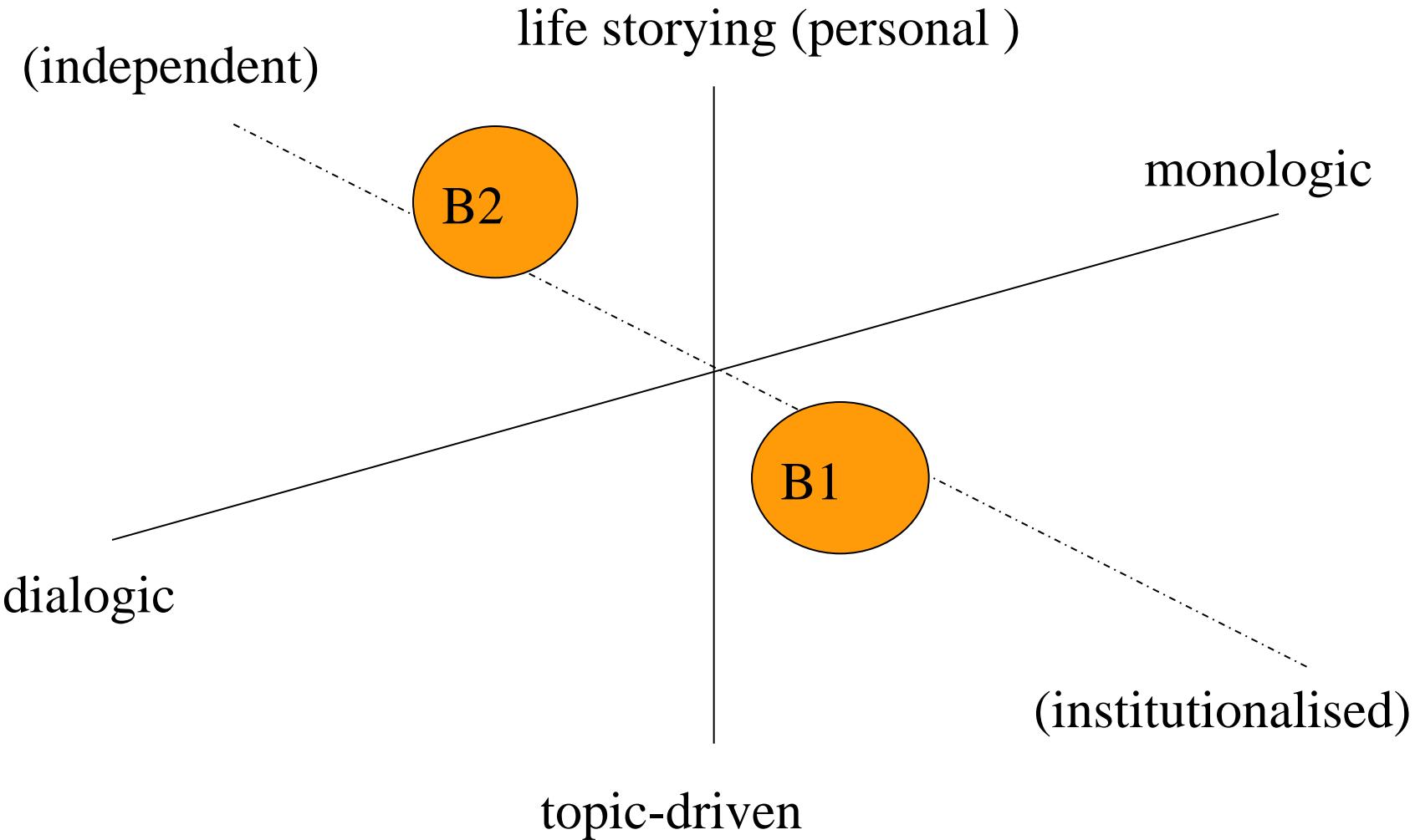
# SOCIALE MEDIER 101

“The functional building blocks of social media”  
(Kietzmann, Hermkens, McCarthy og Silvstre 2011)



# DIMENSIONS OF THE (MICRO)BLOG

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# INTERNAL PERSPECTIVE (MOTIVATION)

Nardi et al "Why we blog" (2004) – qualitative methodology

- **Blogs to 'document my life':** inform and update their other activities and whereabouts.
- **(Blogs as commentary):** express opinions, e.g. political views or comments on important topics.
- **Blogs as catharsis:** emotional blogging, e.g. postings regarding personal issues.
- **Blog as muse:** artistic way of blogging, present ideas to an audience.
- **Blogs as community forum:** one blog type that is maintained by a community is for instance workplace blogs

# INTERNAL PERSPECTIVE (MOTIVATION)

Java et al (2007) “Why we twitter...”  
(quantitative methodology – counting + reading  
twitterposts 1,348,543 posts from 76,177 users )

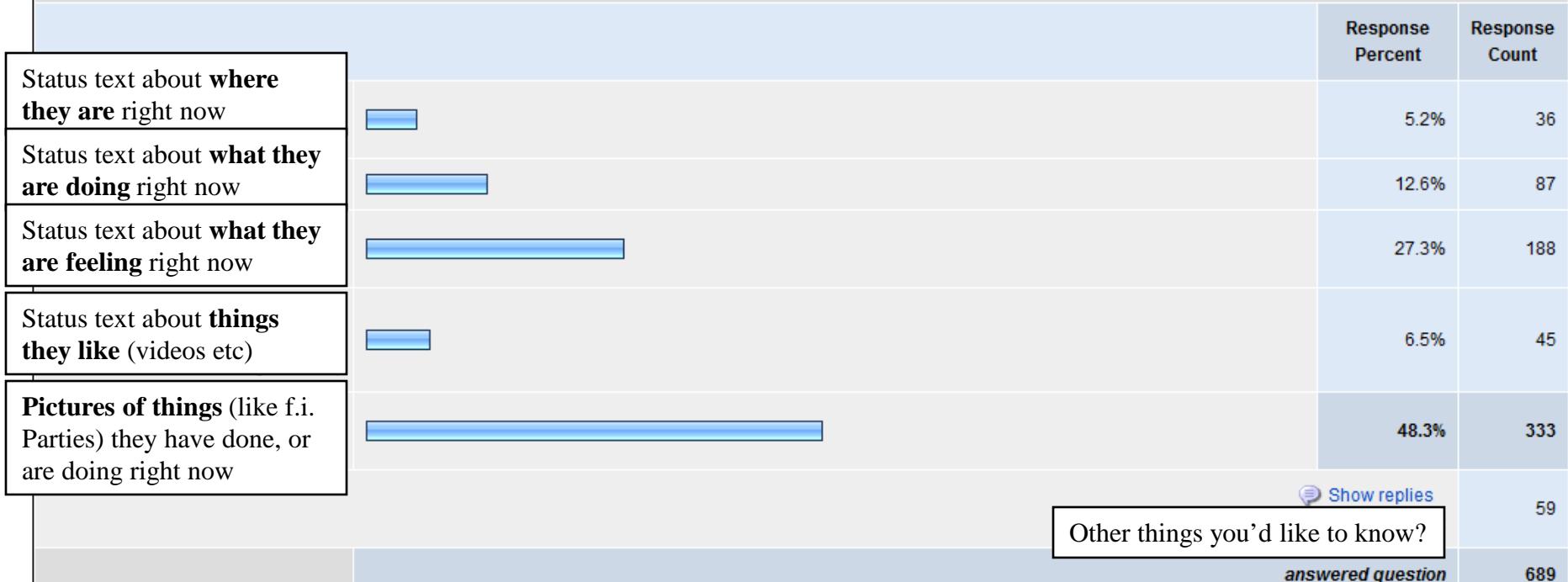
- Daily Chatter : (daily routine or what people are currently doing)
- Conversations
- Sharing information/URLs
- Reporting news

# SELV-NARRATIVET SOM SOCIAL MEDIE GENRE

# WHAT YOUR FRIENDS WANT?

What would you most like to know about your friends through their profiles?

[Create Chart](#) [Download](#)



Survey: The Mobity Project: T University/DR/Telia/Unwire  
March & April 2009. In print.

# SELF-COMMUNICATION STRATEGIES on SNS

Konkrete virkemidler:

Statusopdateringer

Fotografier

Videoer (short form)

Links til videoer, artikler

”Retweets” i bred forstand

• Andet?

5 min 2 og 2

# Uski og Lampinen: Profile work og autencitet

*“Profile work* (as defined in Silfverberg et al., 2011) emphasizes that while possibilities for strategic self-presentation are multifold online, the possibility to choose what to reveal, omit, or underplay forces individuals to make many choices to manage how they are perceived. Profile work is a means for self-presentation via an online profile and related aspects of an SNS, such as stream-based updates. It encompasses one’s presence in the SNS as a whole, considering the social psychological aspects of the experience. Profile work is a continuous, strategic process that is guided by interpretations an individual makes of her or his behavior and that of others” (Silfverberg et al., 2011).

Autencitet som performativt begreb:

“an intentional presentation that is given for others to see and appreciate”... thus “appearing authentic in one’s online sharing is not a simple outcome of “truthful” sharing but the result of successful profile work”. (p 15, ref van Zoonen)

# Det "validerede" (testede) mig

### Timeline Photos

Back to Album · Torben's photos · Torben's Timeline

Previous · Next

Like Comment Tag photo

**Torben Sangild**  
Det er en kilde til stadig undren, at Netflix kan være så dårlig til at anbefale ting at se. Hvilken algoritme er nået frem til det resultat?  
Like · Comment · Share · Yesterday

**Christine Ditlevsen** and 27 others like this.

**Torben Sangild** [Indsæt munter bemærkning om at det nok afspejler min generelle smag, men at jeg ikke vil indrømme det].  
Yesterday at 09:04 · Edited · Like · 4

**Søren Rosenberg Jensen** Når først du har sagt nei tak til

Album: Timeline Photos  
Shared with: Public

Tag this Photo · Edit Location

Open Photo Viewer · Download · Embed Post

### Recommended Pages

**NEW YORK POST** Lisa Galarneau · Like

**HuffPost Politik** Timme Bisgaard · other friends like this · Like

**HuffPost Weekend** Nadja Pass · an like this · Like

**TV 2 NYHEDER** Nadja Pass · an like this · Like

**HuffPost Weekend** Helene Vadstein · friends like this · Like

**VICE News** Evin Cilgin Alis · Like

### Friend Requests

**Kris Krin** Confirm f

# Intern – ekstern validering

Hm - hvad gjorde jeg galt?



**What Bob Dylan Song Are You?**

Yes..

PLAYBUZZ.COM

Like · Comment · Share

 Helle Hellmann Bekendt



M  
so  
Pc  
klæ



Hv  
co  
Ta  
dir

# **PRO-AM PERSPEKTIVET (HVAD DE GØR, GØR VI OGSÅ...)**

# Marwick: om Selfbranding

"a series of marketing strategies applied to the individual. It is a set of practices and a mindset, a way of thinking about the self as a salable commodity that can tempt a potential employer. Self-branding, the strategic creation of an identity to be promoted and sold to others.." (p. 166)

Neo-liberal "tech-kultur" som agenda-sættende for hvordan man præsenterer sig selv i sociale-mediesfæren – en del af "attention economy".

Tre overordnede strategier:

Micro-celebrity (making your self), self-branding. life-streaming

Tre værdier:

autencitet, meritokrati, "entrepreneurialism"

Problem: autencitet < > "selfmonitoring" (the "safe for work" me, "edited self")

**Self-brandingens forudsætninger:**

tydelig subjektivitet, passion og "emotional labour", konstant tilstedeværelse på tværs af SM-platforme, strategisk interaktion og networking med de "rigtige", brand-monitoring, eg "work" 24/7.

**Self-branding strategier**

The Pitch, det unikke brugernavn, formidle brugbar information

# ELEKTRONISTA

◆ STUFF YOU CAN TURN ON



Elektronista DK  
Computers/Internet Website



+ Follow   Message   ...

Timeline

About

Photos

Likes

Events

PEOPLE

4,293 likes

Kim Elmose, Michel Steen-Hansen and 33 others like this.



Invite your friends to like this Page

ABOUT

Digital livsstil og gadgets møder internettænemoner, design, trendhunting og pop-kultur. Christiane Vejlø og Elektronista.dk inviterer.

<http://www.elektronista.dk/>

Suggest Edits

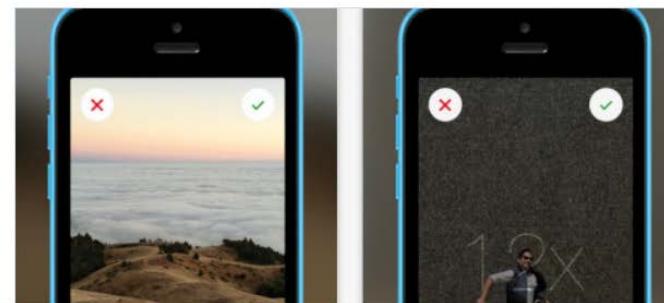
PHOTOS

Post    Photo / Video

Write something on this Page...

 Elektronista DK shared a link.  
5 hours ago 

Instagram har udviklet en ny app, hvor du kan optage videoer og speede dem op. Har du prøvet den? Er tanken bag bedre end resultatet?





Trends, design og gadgetgoodiebags - direkte til dig! 

OM

CHRISTIANE VEJLO

FOREDRAG

CONSULTING

PARTNER

PRESSE

SKRIV FOR OS

# ELEKTRONISTA

◆ STUFF YOU CAN TURN ON

SE

LYD

LIVING

SOCIAL

STYLE

GADGETS

FOTO

APPBEFALING

LIFE HACKS

GRATIS INBOX MAGASIN



## SAMSUNG GALAXY S4 UNPACKED IFA 2014

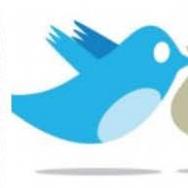
Hvad nyt er der mon fra Samsung? Christiane var med og giver her de vigtigste highlights fra unpacked eventen i Berlin. LÆS RESTEN →

DIGITALE TRENDS  
FOREDRAG 

NEW MEDIA & CONSUMER  
CONSULT 

RELATIONS & EVENTS  
PARTNER 

## Must Reads



FIND ØKOLOGIEN -

VIDEO- DET KOSTER

EN LILLE. SMUK OG

PODCAST #128 MED

DEN SOCIALE

HOT SUMMER

skræmmemstørter og fokus på internettets rolle i de unges kompetenceudvikling.

Christiane har gennem de seneste 8 år blogget om digitale tendenser på 5 forskellige blogs. Hun driver nu den digitale livsstilsblog på [Elektronista.dk](#) som hver måned besøges af omkring 50.000 unikke læsere og 5000 faste [nyhedsbrevsabonnenter](#). På twitter følger knap 14.000 Christianes updates fra [@christianevejlo](#) og [ElektronistaDK siden på Facebook](#) har over 4000 fans.

#### Øvrige aktiviteter...

[Jurymedlem TVprisen i kategorien Bedste TV på flere medier 2014](#)



Neglelak beskytter mod date rape



# MODEBLOGGER 1

A screenshot of a web browser window. The title bar shows the URL 'itu.dk'. The main content area features a large banner for 'Trés Chic Clique' with the text 'VORES LIM BLIVER BRUGT PÅ RUMFÆRGEN. SÅ VI KAN OGSÅ REPARERE DINE SKO.' and an image of various Lim products. Below the banner, the blog's name 'Katrine Krøjby TRES CHIC CLIQUÉ' is displayed in a stylized font. Two blonde women wearing grey hoodies with a large 'M' logo are shown. At the bottom of the page, there are links for 'ABOUT', 'SALGSBLOGGEN', 'TRANSLATE', 'Kategori', and 'Arkiv', along with a search bar.

13.11.13

## PANDORA KONKURRENCE

itu.dk Trés Chic Clique | Bl... Modeblog Zeitgeist. D...  
Søg Mere » Lisbeth Klastrup File Edit View Favorites Tools  
.3 MIT.ITU klastrup VALUTA IR14 +memit Pin It

Vilde Kaniner Fierce og Fattig Trés Chic Clique Miss Jeanett Mode Med Mere We Wonder Rock Paper Dresses Whynotblog

12.11.13

## JULESTEMNING



Det her ligner slet ikke mig, men jeg er kommet i vanvittig julestemning! Og vi er ikke engang i december. Tror det hænger sammen med, at der ligger en kæmpe bunke adventsgaver og venter på os. Måske er det også fordi.. At vi skal holde jul i år. Yes. Vi skal holde jul i vores lille hjem. Det virker helt vildt voksent at være dem, der inviterer. Glæder mig til at lave god mad og hygge helt vanvittigt. Glæder mig også til at pynte lidt. Sidste år havde jeg ikke én juleting, fordi jeg stod midt i en flytning, og fordi julen egentlig kun bestod af juleaftenen for mit vedkommende. Vi tog lidt hul på julestemningen med (lidt for mange) marcipansnebolde og risengrød i dag. Tjek min insta @katrinekroby – den bader i smør!

# MODEBLOGGER 2

Bloggers Delight

Vilde Kaniner | Fierce og Fattig | Trés Chic Clique | Miss Jeanett | Mode Med Mere | We Wonder | Rock Paper Dresses | Whynotblog



Fierce og Fattig  
på SU  
Nu med fuldtidsjob

HOME MIN WEBSHOP -KIRSTENKBH.DK OM KIA + KONTAKTINFO

KATEGORI ARKIV

f t g+ + r m

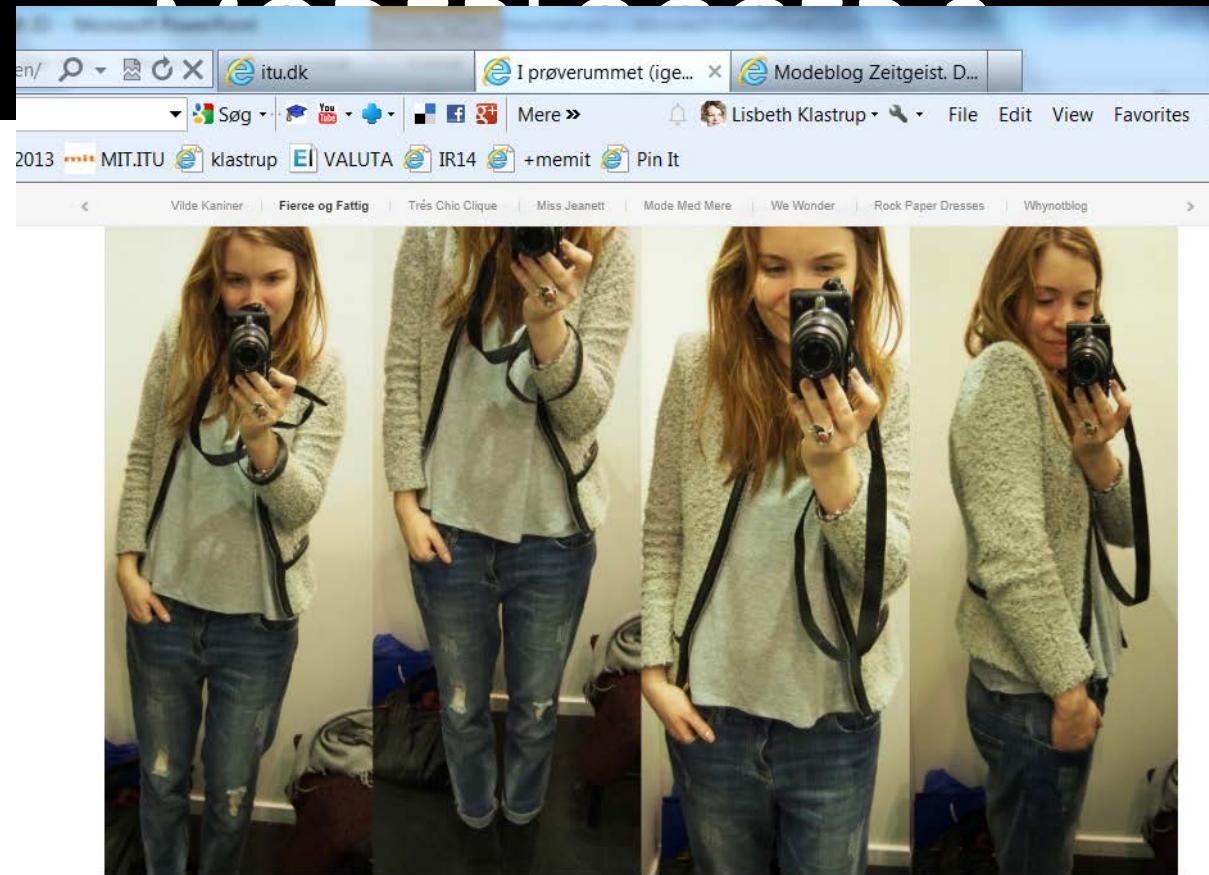
INDTAST SØGEORD

13.11.13 16.26

I PRØVERUMMET (IGEN):



IT UN



Jaja, I know – Prøverumsdagens er jo ikke ligefrem verdens mest inspirerende, men det er ægte og det er bedre end ingen dagens, ik? :) Tog de her billeder i sidste uge, da jeg var inde og shoppe [denne strik](#) efter event. Ville egentlig vise jer mit seneste KUP fra Shoppers Delight, nemlig denne zenzigt påne uldne jakke fra IRO. Sælger sagde hun havde givet 7000kr (!) for den, så føler jeg har gjort et kæmpe kup samtidig med at den er SÅ velsiddende at man ikke fatter det. Det er den perfekte "jakke-til-jeans-jakke" og jeg har allerede haft den alt for meget på, både stylet med læderleggings og som her med mine yndlingsboyfriend jeans og tee. Looket er meget mig, en helt almindelig hverdag på kontoret. Nemt, bekvemt og jeg føler mig stadig smart.. VIGTIGT.

Min uge er som vanligt startet i et hæsblæsende tempo bl.a. med Isabel Marant + H&M shoppeevent i går aftes. Fik [blondeblusen](#), som er så smuk og jeg selvfølgelig beholder og [en mørkgrå uldjakke](#), som jeg er lidt i tvivl om jeg bør beholde. Må lige vise jer den in action senere – er meget i tvivl nemlig.. Skal I have noget i morgen? Kollektionen launcher i morgen kl 10 online og kl 9 i udvalgte butikker. I kan tjekke de forskellige styles ud [lige her](#).



Relatede indlæg

# CATEGORISATION – GROUP IDENTITY

Bloggers Delight

OM BD SUPPORT

LOG IN Tilbage til log ind Opret blog

LAVISH LAVISH My style # no.74 / that skaterskirt 0.8M

LUCY LANE Pullover factory 0.11M

KATHARINA KJELDGAARD Om at ændre sig 0.12M

SIDSEL OG LASSE Garment project sneakers 0.1T

LISA KASTLEEN Thanksgiving giveaway 0.1T

SHOPPING4KIDS Opbevaring på børneværelset 0.1T

GANE & CAFFEL Eating İstanbul! 0.2T

MASCHA VANG Cool stuff!! 0.2T

NATULIA Work it 0.2T

ALLE KATEGORIER FASHION INSPIRATION NEW IN DAGENS MIN HVERDAG BILLEDER MUSIK VÆLG KATEGORI ▾

LAVISH LAVISH Luxury vs. budget 0.2T

CAROLINEEVIGGLAD PÅ grÅ dage . 0.2T

PUDDERDÅSERNE Dagens musthave: chi keratin leave-in conditioner 0.2T

STREAM READER IMAGE WALL PREMIUM PLUS

<http://bloggersdelight.dk/#>

# Marwick om authenticity (baseret på samtaler med modebloggere)

"Authenticity was a content strategy carried out to gain readers and differentiate oneself both from one's peers and from mainstream fashion magazines. Operationally, this meant that fashion bloggers worked very hard on their "personal style", but were careful not to present content that would alienate themselves from potential advertisers – unless distancing themselves from certain brands was a way to inculcate authenticity."

(*Status Update*, p. 248)

# NARRATIVES OF CONSUMPTION?

Søg | Mere » | Lisbeth Klastrup | File Edit View Favorites Tools Help

DMEDKULT F2013 MIT.ITU klastrup VALUTA IR14 +memit Pin It

## Modeblog Zeitgeist - Danmark

Omtaler af 166 varemærker i de seneste 647 indlæg fra 79 danske modeblogs.

SHARE

### Mest nævnte varemærker

A pie chart titled "Mest nævnte varemærker" (Most mentioned brands) showing the distribution of brand mentions. The brands and their approximate proportions are: h&m (blue, ~35%), elf (green, ~15%), asos (yellow, ~10%), topshop (light blue, ~10%), only (red, ~8%), zara (dark blue, ~5%), pieces (purple, ~5%), lee (orange, ~5%), and chanel (dark blue, ~5%).

h&m  
elf  
only  
asos  
topshop  
zara  
pieces  
lee  
chanel  
[Vis alle](#)

### Modeblogs, der nævner flest varemærker

A horizontal bar chart titled "Modeblogs, der nævner flest varemærker" (Blogs mentioning the most brands). The y-axis lists ten blogs, and the x-axis shows the number of brands mentioned, ranging from 0 to 17.5. The data is as follows:

Modeblog	Antal varemærker
Camilla Liv	~17.5
A Fashion Tale	~17.0
A push for Fashion	~15.5
Style Intuition	~14.5
Discountliv & Luksusdromme	~13.5
fashionistaen	~13.0
Garderobeskabet	~12.5
WordPress.com News	~12.0
Miss Bailey	~11.5
The life of a mom addicted to fashion	~11.0

Vis alle

### Om Modeblog Zeitgeist

Her kan du se, hvad danske modebloggere taler om lige nu.

Modeblog Zeitgeist gennemtygger de seneste ti indlæg i 79 danske modeblogs.

Som udgangspunkt søger der efter 166 varemærker, men med søgefunktionen kan du finde andre varemærker eller helt andre ord.

Bemærk, at nogle navne på varemærker er ord, der også anvendes i andre sammenhænge, og denne tjeneste vurderer ikke sammenhængen. Derfor er tallene ikke nødvendigvis korrekte for alle varemærker.

Modeblog Zeitgeist benytter [SimplePie](#) til at indsamle data og [Google Visualization API](#) til de grafiske fremstillinger.

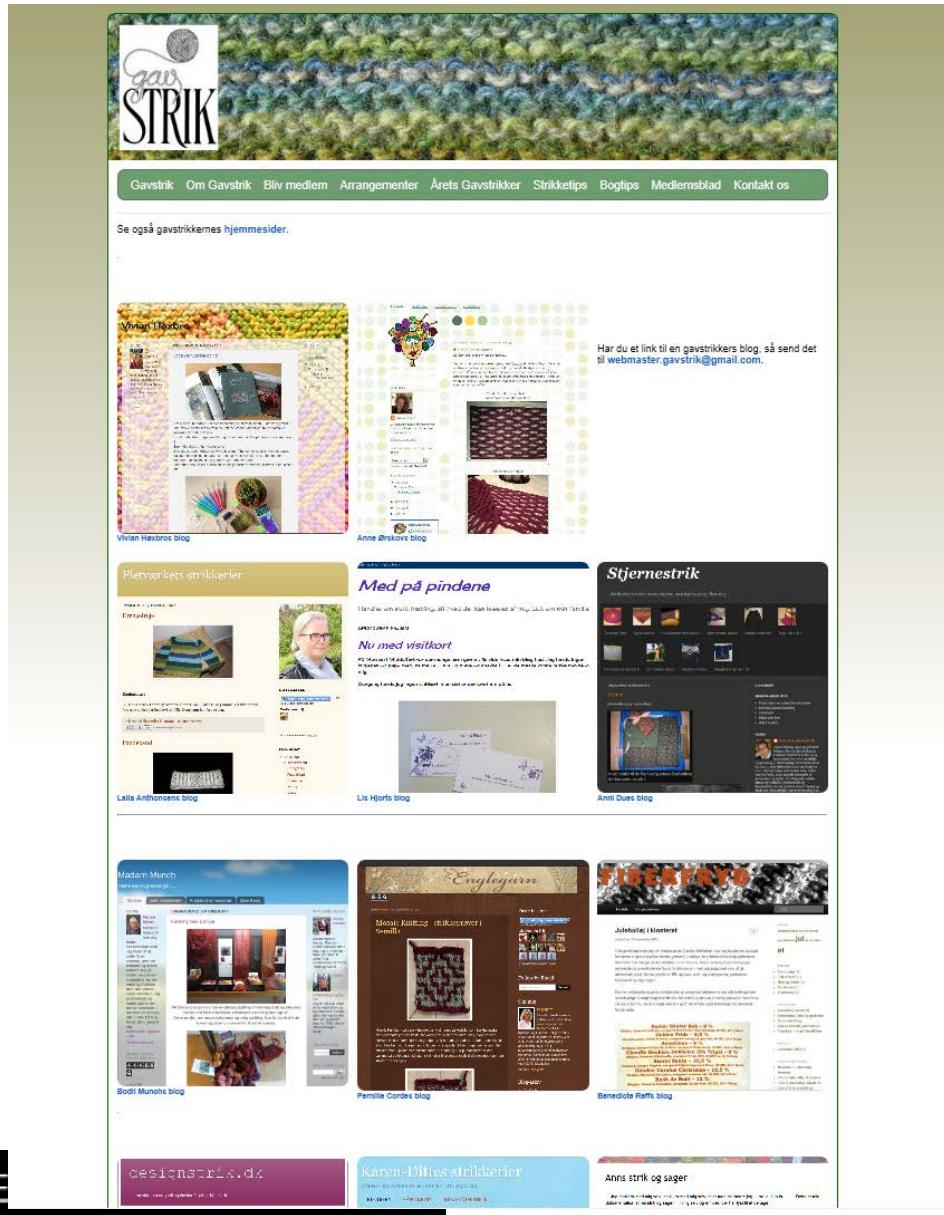
### Søg i modeblogs

Søg

[Vis alle blogs](#)  
[Vis alle varemærker](#)  
[Om Modeblog Zeitgeist](#)

Se også [Modeblog Zeitgeist - Sverige](#).

# ...AND NARRATIVES OF PRODUCTION



## DANISH "STRIKKEBLOGS"

- Process of production + showing off skills
- Narrative of life at home (housewife, mother)
- Community of interest

 **idafrosk** 3t



4461 Synes godt om tilkendegivelser

**idafrosk** Look at some of the cool food art that was made at my book launch yesterday! Leave a comment if one of the breakfasts is yours, and I'll tag you. Also, everyone keep on using the #idafriskinspired hash tag so I can check out all the amazing creations you make. Have a good Sunday! 😊

vis alle 65 kommentarer

# VARIATIONS OF SELF

”the private self for public presentation”

- Public self (FB page, LinkedIN)
- Public private self (FB profile, Twitter)
- Transgressive intimate self (motivated by temporary emotion)

Celebrities are pedagogic tools which embody the zeitgeist. Their strategies of self-presentation (now also on social media) can also be observed in actions of mundane users

(P. David Marshall: The promotion and presentation of the self: celebrity as marker of presentational media, 2010)

**jamieoliver**

3 days ago · The Big Feastival  
Had a great day cooking with this lo  
#thebigfeastival brilliant atmospher  
and loadsa family's roll on Della Sou  
good times #jamieoliver

**crogersrichardson, lemonie131, \_young**  
and 20.3k others like this.**evieandmasonsmum**

Certainly looks like her @luc2810 - tho  
remember packing her i❤️1D t-shirt. I'll

**seblake74**

@iballisticssb

**iballisticssb**

Amazing time

**faysie**

Where is this? I need to get my eat on  
@snoochieb !!(c) xx

**liloandstitch9a**

hi

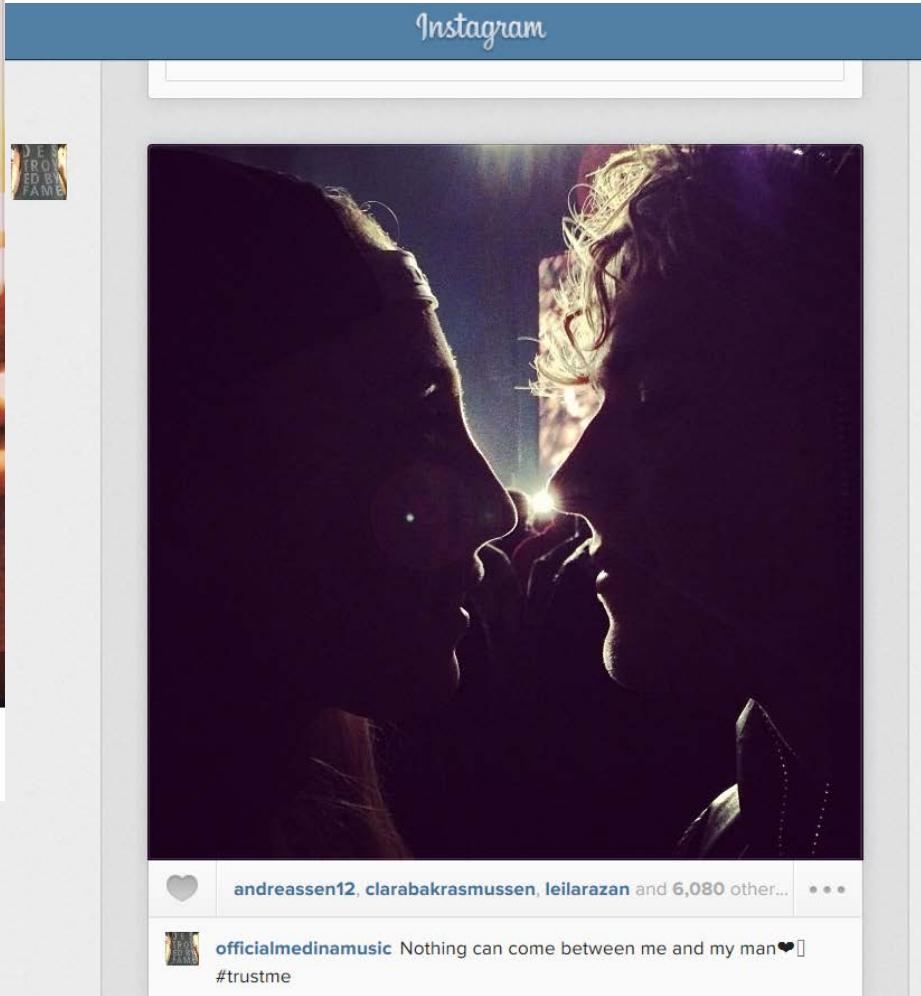
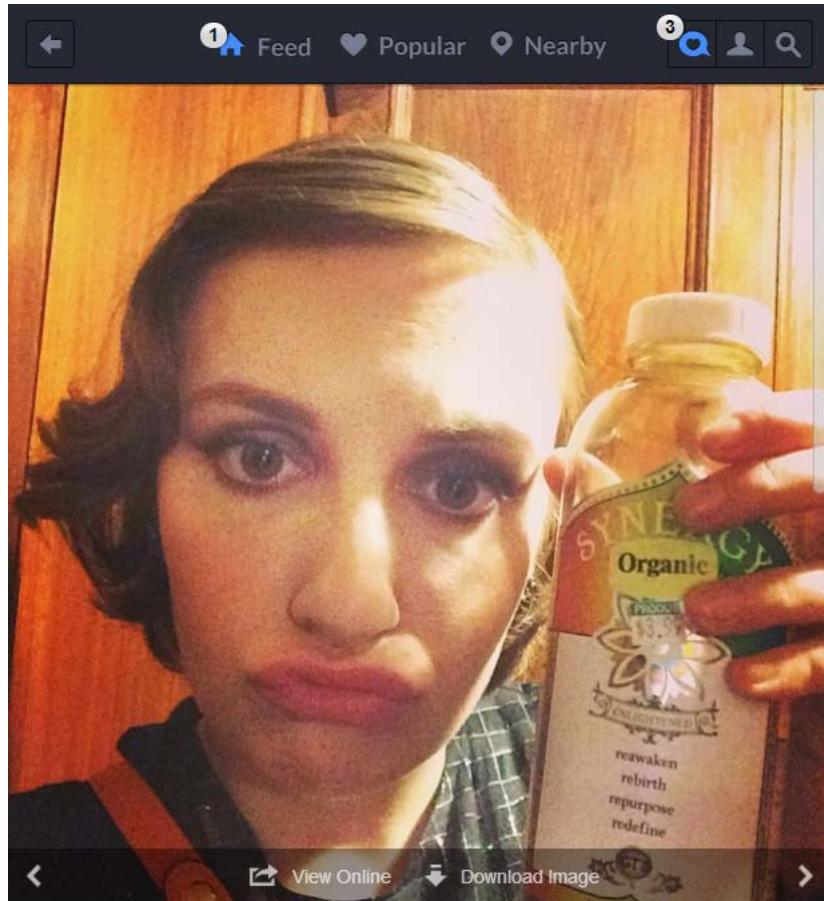
**freemanmanda**

Jamie ..you know that legendary frosti  
.....yeah that



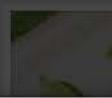
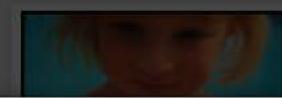
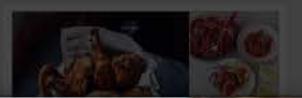
Leave a comment...

# PUBLIC PRIVATE SELF





June 2014

**jamieoliver**

2 months ago

#throwbackthursday The Big Feasting girls!! hoping for loads more sunshine great lineup of chefs and musicians so hit the website for tickets! JO x

**paulohmendoza, gracecurpen, laura\_sa**  
like this.**sibunasophie125**

I went last year and it was AWESOME!

**curly\_and\_rue**

😊😊

**beanandherboys**

Wow! They look great x x

**ngn.dgn**

And delicious..

**sonia.mycik**

Lol

**dbs72**

Gorgeous

**m\_grazzia**

Bellissimas!..@jamieoliver

**dionebrocco**

Leave a comment...

Load more...

**officialmedinamusic**

Following

8 minutes ago · Radisson Blu Hotel Århus

Godmorgen på Popstars settet... Idag i Århus, byernes by, smilets stad, festernes fest og hjem for min familie! ❤  
#skidepæntøjfrastinegoya #ogguld #blåerflot #medina  
#stinegoya #popstarsdk #popstars #tv

1 like, isa\_560, holykatta, trinotilma and 485 others like this.

**medinamusicfan**

Verdens smukkeste😊

**megamedinafan**

❤️❤️❤️ love you

**anna\_shields**

Så meget hun var der i går Majs!!! 😊😊😊

@maja\_gosvig

**tofteskov**

Ring ☎ 26580544

**anna\_shields**

Men åh, smukkeste prinsesse 😊❤️ håber du får en dejlig dag!

**megamedinafan**Glæder mig så meget til på søndag😊😊😊😊😊  
@officialmedinamusic #ily

Leave a comment...



**Tina Dickow**

Endelig.

Lige nu.

Lykke.



Like · Comment · Share · 40,463 2,270 134 · 3 hours ago ·

**Peter Svarre** with Inge Fjord Tolborg and Lea Stubbe  
TeglbjærgEiks hjemkomst forberedes... tak til alle dem der har doneret  
mikrotøj!

Lisbeth Home 2

Photos Bliv medlem More

Post Photo / Video

Write something on this Page...

Margrethe Vestager  
2 September

Tak! Efter en lang vembedig og fyldt dag en følelse af taknemmelighed - for alle hilsner, blomster, kram og varme ord.



Like · Comment · Share 2 Shares

Soie Carsten Nielsen, Tine Sørensen and 1,121 others like this.

View previous comments 2 of 70

Theis Danni Jørgensen Dig og dit parti er det værste som er sket Danmark siden 2.verdenskrig og krigene med Sverige.  
4 hours ago · Like · 4

Elfi Bork Jeg blev lidt modløs, da vi sent lørdag nat hørte om udnævnelsen 😊 et

# INTIMATE TRANSGRESSIVE SELF

like this.  
take it eeeeeeasy.  
12 hours ago · Unlike · 4 · lamebook.com

Like / Dislike  
145 28

Random Post Share 1274 Tweet 2 8+1 0 Like 55

16 Comments (+add your own)

♀ Everybody Knows

It makes me laugh when people call me a slut because this vagina is password protected!  
Like · Comment · Share · about an hour ago via mobile · 3 people like this.

EX BOYFRIEND Yeah, but everyone knows it's 1234.  
56 minutes ago · Like · 29

Write a comment...

PUM OHHHHHHHHH!!!! lamebook.com

Like / Dislike  
226 18

Random Post Share 2104 Tweet 8 8+1 1 Like 86

12 Comments (+add your own)

Anne Scott Sørensen, i Mediekultur  
"Facebook – selvfremstilling, small talk  
og social regulering"  
om foretrukket vs forhindret tale I DK  
kontekst

# NETVÆRKETS ROLLE

- Usynligt publikum ("læsere")
- Kvantificerbar respons ("likes", "favourites" osv)
- Aktiv validering  
(kommenterer status update, svarer på tweet, videresender osv)
- Forskudt (displaced) validering

Other??

# NARRATIVE STRATEGIER

Create Page

Recent

2014

2013

2012

2011

Born



Be the first to post on this Page.

Write Post

LIKED BY THIS PAGE >



DSU Sønderborg

Like



Christel Schaldemose

Like



Sønderborg Sommer Revy

Like

[English \(UK\)](#) · [Privacy](#) · [Terms](#) · [Cookies](#) · [Advertising](#) ·

More ▾

Facebook © 2014

view 23 more comments



Benny Engelbrecht

2 September

Tusind tak for alle jeres hilsner. Helt ekstraordinært er det ikke mig, der lægger denne video op – tror ikke, kronprinsen vil være så glad, hvis jeg sad med iPad'en på Amalienborg :-)

Jeg vil læse alle jeres hilsner så snart, der er tid, og jeg værdsætter den store opbakning.

Bedste hilsner fra Benny



[Like](#) · [Comment](#) · [Share](#)

32 Shares

Vibe Klarup Voetmann, Merete Pryds Helle, Troels Runge and 298 others like this. [Top Comments ▾](#)



Write a comment...



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Social Media Management

[falconsocial.com](#)

Unified Social Media Management for collaboration across business units.

# SO HOW ARE YOU "YOU" ON SOC MED?

- Constant process of narration
- Constant process of identification

However

- Group identity and national identity helps anchor who you are  
(dynamic but not changing a lot)